

# 2016 Museum Open House T-Shirt Design Contest

## ***Living Colors***

***The natural world has many secret lines of communication. The one that is most obvious to us is color.***

The Museum of Biological Diversity Open House is the largest outreach event in the College of Arts & Sciences at The Ohio State University. Our theme for the 2016 event is “**Living Colors.**”

We are looking for original and exciting interpretations of the theme as it applies to biodiversity and the role of color in Nature. Designs will be used for the event’s t-shirts, posters, and event adverts. Winners will receive the prizes listed below plus exposure at a large community event.

**Entries must be received no later than Friday, January 15<sup>th</sup>, 2016 at 5:00 pm. Entry is free of charge. See contest rules below for more information.**

**Questions should be directed to [mbd@osu.edu](mailto:mbd@osu.edu) – add subject line “2016 Museum Open House T-shirt Design Contest”.**

### **Contest Rules:**

#### **1) Eligibility**

- a) The contest is open to **Ohio State University students** enrolled full-time in the Spring Semester 2016.
- b) Participant must be 18 or older.
- c) Maximum of 2 (two) entries per participant.
- d) Individual entries only. Collaborations or group art are not eligible.

#### **2) Design**

- a) The design **must** address the theme of the 2016 Museum Open House -- “**Living Colors**” -- as it applies to animals, plants and biodiversity in general.
- b) Design must be completely original. Images that have been submitted to other contests, or artwork that has been previously exhibited or sold are not acceptable. We reserve the right to request proof that an entry is the original artwork of the participant and created solely by the participant for this contest. Non-compliance to this rule will result in disqualification of the entry.
- c) Design and artwork must be participant’s original concept – no plagiarism or “sampling” of any kind. Upon submitting an entry to this competition, the participant are solely responsible for any infringement of copyrighted materials.
- d) Artwork deemed inappropriate will be disqualified.
- e) We reserve the right to make adjustments to the winning design.

#### **3) Design Specifications**

- a) Media: A three to five-color screen print design to be printed on a T-shirt or poster. Design must be easy to reproduce by silkscreen. Design must also adapt well to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.

b) Size: Download template (*web address here*)

c) **Submission Requirements:**

- i) Artwork must be created in digital media
- ii) Artwork must be designed for the front of a t-shirt
- iii) Size – resolution minimum 300 dpi
- iv) File types accepted: .pdf, .ai, .eps, or .jpg.
  - (1) Participant should be prepared to submit the original Illustrator or Adobe Photoshop file at higher resolution in the case artwork is chosen.
- v) File names should follow format: last name\_title
- vi) Artwork must be created at final imprint size (*web address here*)
- vii) Include ink color / t-shirt color recommendations for your design
- viii) Artwork must be signed and signature visible in the uploaded image
- ix) All submissions must include a brief (50-100 words max) synopsis of the participant's concept as applied to the theme (see form below).
- x) Entry must include a completed **"Entry Form" & "Release and Waiver Form"** (*web address here*). Must include participant's full name (and artistic name if desired), date of birth, major & minors, year of expected graduation.
- xi) Entries that do not adhere to the rules will be disqualified.

4) **JUDGING**

- a) Winner(s) will be picked based on:
  - i) Adherence to the theme and rules of the contest
  - ii) Interpretation of the theme
  - iii) Concept
  - iv) Creativity
  - v) Composition
- b) The decision is final.
- c) We reserve the right to not select a winner if, in its sole discretion, no suitable entries are received.
- d) The prizes that will be given to the artist of the selected design are as follows:
  - i) One t-shirt with the printed design
  - ii) An Apple Watch

5) **By entering this art competition, the participant is granting** The Museum of Biological Diversity **a non-exclusive perpetual license to reproduce images of the submitted artwork** for other purposes/projects including, but not limited to, printed materials, (give-aways like mugs and tote bags), public display, websites, social media, and/or institutional publications. **We reserve the right to modify the artwork.**

6) **DATES**

- a) Friday, January 15<sup>th</sup>, 2016 at 5 PM.
- b) **Winners will be announced on Monday, February 1<sup>st</sup>, 2016 at 1 PM.**

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### Entry Form

PARTICIPANT'S FULL NAME: \_\_\_\_\_  
(ALL CAPS, CLEARLY LEGIBLE)

PARTICIPANT'S ARTISTIC NAME (IF APPLICABLE): \_\_\_\_\_

DATE OF BIRTH (MO/DAY/YR): \_\_\_\_\_

ADDRESS/PHONE NUMBER: \_\_\_\_\_

MAJOR/MINORS: \_\_\_\_\_ YEAR OF GRADUATION: \_\_\_\_\_

BRIEF (50-100 WORDS MAX) SYNOPSIS OF THE PARTICIPANT'S CONCEPT AS APPLIED TO THE THEME OF THE 2016 MUSEUM OPEN HOUSE, "LIVING COLORS".

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## *Living Colors*

### Release and Waiver

**PARTICIPANT'S FULL NAME:** \_\_\_\_\_  
(ALL CAPS, CLEARLY LEGIBLE)

**DATE OF BIRTH (MO/DAY/YR):** \_\_\_\_\_

**ADDRESS/PHONE NUMBER:** \_\_\_\_\_

I, the above named participant, have voluntarily registered to participate in the Museum of Biological Diversity of The Ohio State University **2016 Museum Open House T-Shirt Design Contest**.

I hereby give permission to The Ohio State University and the Museum of Biological Diversity to use the original art work that I am now submitting to the above mentioned contest in print or electronic materials for news, educational, marketing, and/or publicity purposes. I understand that the image(s) shall remain the sole property of The Ohio State University or those acting pursuant to its authority.

By signing below I agree:

- (1) to be bound by these Rules and Regulations;
- (2) that your name and/or likeness may be disclosed to and used by the news media and may otherwise be used for publicity purposes in area newspapers or other media including other print venues, television, radio, and online, and
- (3) to indemnify, release, and hold harmless the Museum of Biological Diversity and The Ohio State University and each of their respective directors, officers, employees, and agents from any and all losses, damages, costs, expenses, rights, claims, and actions of any kind arising in connection with the Prize or resulting from acceptance, possession, use, or misuse of the Prize.

The Museum of Biological Diversity does not provide any guarantee or warranty, expressed or implied, in connection with the Prize, and the Museum accepts no liability or responsibility regarding the Prize.

**I HAVE CAREFULLY READ THIS AGREEMENT AND UNDERSTAND IT TO BE A RELEASE OF ALL CLAIMS AND CAUSES OF ACTION FOR MY INJURY OR DAMAGE TO MY PROPERTY THAT OCCURS WHILE PARTICIPATING IN THE DESCRIBED ACTIVITY AND IT OBLIGATES ME TO HOLD HARMLESS THE OHIO STATE UNIVERSITY FOR ANY LIABILITY FOR INJURY OF ANY PERSON AND DAMAGE TO PROPERTY CAUSED BY MY NEGLIGENCE OR INTENTIONAL ACT OR OMISSION.**

Participant's Name (CLEARLY LEGIBLE, ALL CAPS): \_\_\_\_\_

Participant Signature: \_\_\_\_\_ Date: \_\_\_\_\_